



Appendix

This report references widely adopted standards for sustainability reporting, Global Reporting Initiative (GRI) standards and Sustainability Accounting Standards Board (SASB) standards, found on the pages that follow. We will be conducting a materiality assessment in 2021 to further support our participation in these reporting standards.

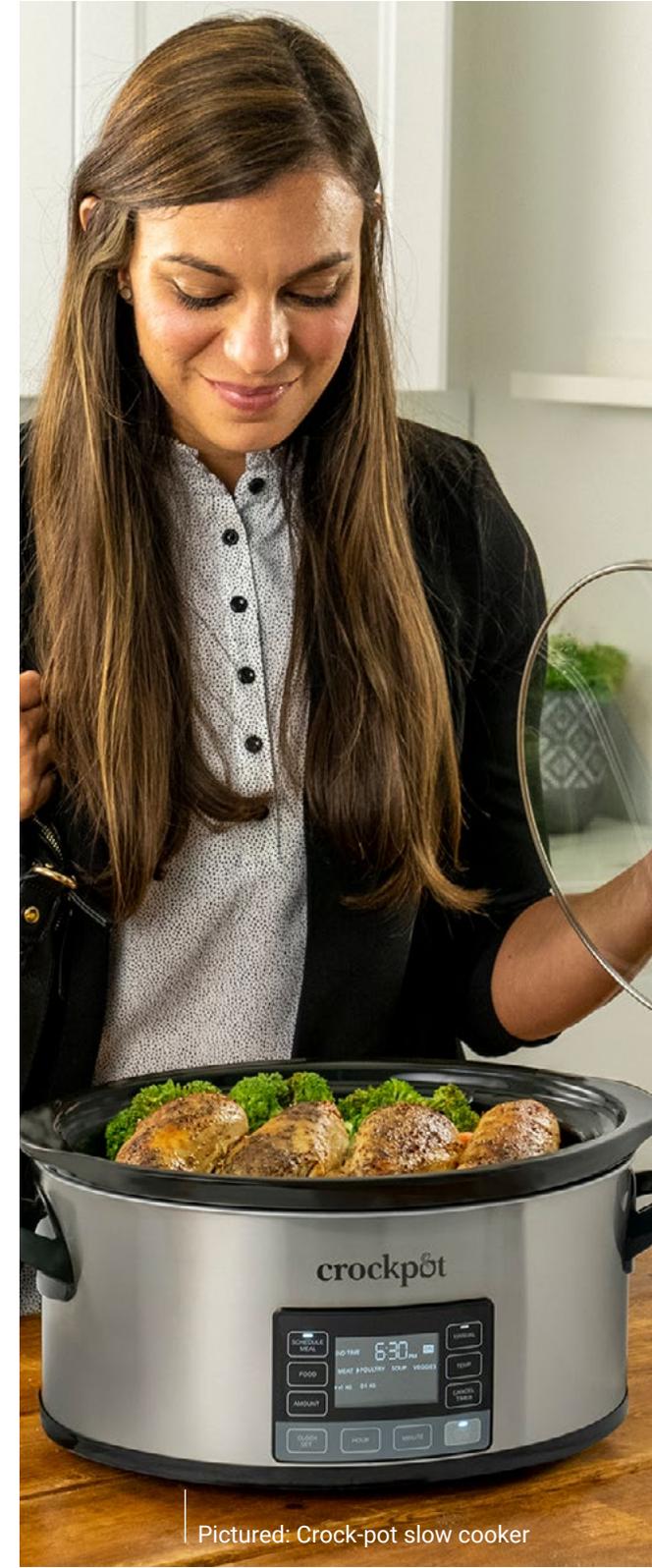
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Forward-looking information

Some of the statements in this report, particularly those related to future goals, commitments and programs as well as business performance and objectives are forward- looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. These statements generally can be identified by the use of words or phrases, including, but not limited to, "intend," "anticipate," "believe," "estimate," "project," "target," "plan," "expect," "setting up," beginning to," "will," "should," "would," "resume" or similar statements. We caution that forward-looking statements are not guarantees because there are inherent difficulties in predicting future results. Actual results may differ materially from those expressed or implied in the forward-looking statements. Important risk factors that could cause actual results to differ materially from those suggested by the forward-looking statements can be found in our current and periodic reports filed with the U.S. Securities and Exchange Commission, including with limitation our 2020 Annual Report on Form 10-K.



Pictured: Crock-pot slow cooker

GRI - General Disclosures

Organizational Profile

GRI Standard	Disclosure	Location / Direct Answer
102-1	Name of the organization	Newell Brands
102-2	Activities, brands, products, and services	Our company and brands
102-3	Location of headquarters	Atlanta, Georgia, USA
102-4	Location of operations	Reducing our environmental impact
102-5	Ownership and legal form	Newell Brands is a publicly traded company on the New York stock exchange under the symbol "NWL"
102-6	Markets served	Our company and brands
102-7	Scale of the organization	See 2021 Proxy Statement
102-8	Information on employees and other workers	Fostering a diverse and inclusive culture
102-9	Supply chain	Sourcing responsibly and ethically
102-10	Significant changes to the organization and its supply chain	In 2015, Newell Rubbermaid announced its intention to acquire Jarden Corporation and its diverse global portfolio of well-known brands such as Ball, Yankee Candle, FoodSaver and more. The transaction closed in April 2016 and created Newell Brands. Embarking on a new era
102-11	Precautionary Principle or approach	Reducing our environmental impact ; Sourcing responsibly and ethically
102-12	External initiatives	Ethics and compliance ; Fostering a diverse and inclusive culture ; Supporting our people ; Reducing our environmental impact ; Sourcing responsibly and ethically ; Engaging with our communities
102-13	Membership of associations	Ethics and compliance ; Fostering a diverse and inclusive culture ; Supporting our people ; Reducing our environmental impact ; Sourcing responsibly and ethically ; Engaging with our communities

GRI - General Disclosures

Strategy

GRI Standard	Disclosure	Location / Direct Answer
102-14	Statement from senior decision-maker	Letter from our President & CEO
102-15	Key impacts, risks, and opportunities	Our corporate citizenship philosophies

Ethics and Integrity

102-16	Values, principles, standards, and norms of behavior	Our values ; Our corporate citizenship philosophies ; Ethics and compliance
102-17	Mechanisms for advice and concerns about ethics	Ethics and compliance

Governance

102-18	Governance structure	Corporate governance
102-20	Executive-level responsibility for economic, environmental, and social topics	Corporate governance
102-22	Composition of the highest governance body and its committees	Corporate governance
102-23	Chair of the highest governance body	Corporate governance
102-26	Role of highest governance body in setting purpose, values, and strategy	Corporate governance
102-32	Highest governance body's role in sustainability reporting	Corporate governance

GRI - General Disclosures

Stakeholder Engagement

GRI Standard	Disclosure	Location / Direct Answer
102-40	List of stakeholder groups	Ethics and compliance ; Fostering a diverse and inclusive culture ; Supporting our people ; Reducing our environmental impact ; Sourcing responsibly and ethically ; Engaging with our communities
	Collective bargaining agreements	This may get eliminated from the chart. Stand by.
102-42	Identifying and selecting stakeholders	The stakeholders selected for the 2019 report were once again engaged for the purposes of continuity.
102-43	Approach to stakeholder engagement	Supporting our people
102-44	Key topics and concerns raised	Supporting our people

Reporting Practice

102-45	Entities included in the consolidated financial statements	Our company and brands
102-46	Defining report content and topic Boundaries	Embarking on a new era
102-47	List of material topics	Our corporate citizenship philosophies Materiality assessment to be conducted ahead of the 2021 Corporate Citizenship Report.
102-48	Restatements of information	Carbon emissions and energy use (updated previous energy use and emissions figures)
102-49	Changes in reporting	There are no significant changes in material topics or topic Boundaries.
102-50	Reporting period	This report is applicable to 2020

GRI - Specific Disclosures

GRI Standard	Disclosure	Location / Direct Answer
Economic performance		
201-1	Direct economic value generated and distributed	See 2021 Proxy Statement
201-2	Financial implications and other risks and opportunities due to climate change	Reducing our environmental impact
201-3	Defined benefit plan obligations and other retirement plans	Fostering a diverse and inclusive culture
Procurement practices		
103-1	Explanation of the material topic and its Boundary	Sourcing responsibly and ethically
103-2	The management approach and its components	Sourcing responsibly and ethically
103-3	Evaluation of the management approach	Sourcing responsibly and ethically
Anti-corruption		
103-1	Explanation of the material topic and its Boundary	Ethics and compliance
103-2	The management approach and its components	Ethics and compliance
103-3	Evaluation of the management approach	Ethics and compliance
205-1	Operations assessed for risks related to corruption	Ethics and compliance
205-2	Communication and training about anti-corruption policies and procedures	Ethics and compliance

GRI - Specific Disclosures

GRI Standard	Disclosure	Location / Direct Answer
Materials		
103-1	Explanation of the material topic and its Boundary	Our corporate citizenship philosophies ; Innovation, sustainable design and circularity
103-2	The management approach and its components	Our corporate citizenship philosophies ; Innovation, sustainable design and circularity
103-3	Evaluation of the management approach	Our corporate citizenship philosophies ; Innovation, sustainable design and circularity
Energy		
103-1	Explanation of the material topic and its Boundary	Our corporate citizenship philosophies ; Reducing our environmental impact
103-2	The management approach and its components	Our corporate citizenship philosophies ; Reducing our environmental impact
103-3	Evaluation of the management approach	Our corporate citizenship philosophies ; Reducing our environmental impact
302-1	Energy consumption within the organization	Reducing our environmental impact
302-4	Reduction of energy consumption	Our sustainability goals
Water and Effluents		
103-1	Explanation of the material topic and its Boundary	Our corporate citizenship philosophies ; Reducing our environmental impact
103-2	The management approach and its components	Our corporate citizenship philosophies ; Reducing our environmental impact
103-3	Evaluation of the management approach	Our corporate citizenship philosophies ; Reducing our environmental impact
303-1	Interactions with water as a shared resource	Our sustainability goals
303-2	Management of water discharge-related impacts	Our sustainability goals
303-5	Water consumption	Our sustainability goals

GRI - Specific Disclosures

GRI Standard	Disclosure	Location / Direct Answer
Biodiversity		
304-3	Habitats protected or restored	Our sustainability goals
103-1	Explanation of the material topic and its Boundary	Our corporate citizenship philosophies ; Reducing our environmental impact
103-2	The management approach and its components	Our corporate citizenship philosophies ; Reducing our environmental impact
103-3	Evaluation of the management approach	Our corporate citizenship philosophies ; Reducing our environmental impact
302-1	Energy consumption within the organization	Reducing our environmental impact
302-4	Reduction of energy consumption	Our sustainability goals
Emissions		
103-1	Explanation of the material topic and its Boundary	Our corporate citizenship philosophies ; Reducing our environmental impact
103-2	The management approach and its components	Our corporate citizenship philosophies ; Reducing our environmental impact
103-3	Evaluation of the management approach	Our corporate citizenship philosophies ; Reducing our environmental impact
305-1	Direct (Scope 1) GHG emissions	Our corporate citizenship philosophies ; Reducing our environmental impact
305-2	Energy indirect (Scope 2) GHG emissions	Our corporate citizenship philosophies ; Reducing our environmental impact
305-5	Reduction of GHG emissions	Our sustainability goals

GRI - Specific Disclosures

GRI Standard	Disclosure	Location / Direct Answer
Waste		
103-1	Explanation of the material topic and its Boundary	Our corporate citizenship philosophies; Reducing our environmental impact
103-2	The management approach and its components	Our corporate citizenship philosophies; Reducing our environmental impact
103-3	Evaluation of the management approach	Our corporate citizenship philosophies; Reducing our environmental impact
306-1	Waste generation and significant waste-related impacts	Our sustainability goals
306-2	Management of significant waste-related impacts	Our sustainability goals
306-3	Waste generated	Our sustainability goals
306-4	Waste diverted from disposal	Our sustainability goals
306-5	Waste directed to disposal	Our sustainability goals
Environmental Compliance		
103-1	Explanation of the material topic and its Boundary	A culture of sustainability; Sourcing responsibly and ethically
103-2	The management approach and its components	A culture of sustainability; Sourcing responsibly and ethically
103-3	Evaluation of the management approach	A culture of sustainability; Sourcing responsibly and ethically
307-1	Non-compliance with environmental laws and regulations	A culture of sustainability
Supplier Environmental Assessment		
	Non-compliance with environmental laws and regulations	A culture of sustainability
308-1	New suppliers that were screened using environmental criteria	Sourcing responsibly and ethically

GRI - Specific Disclosures

GRI Standard	Disclosure	Location / Direct Answer
Employment		
103-1	Explanation of the material topic and its Boundary	Fostering a diverse and inclusive culture; Supporting our people
103-2	The management approach and its components	Fostering a diverse and inclusive culture; Supporting our people
103-3	Evaluation of the management approach	Fostering a diverse and inclusive culture; Supporting our people
401-2	Benefits provided to full-time employees that are not provided to temporary or part-time employees	Fostering a diverse and inclusive culture
401-3	Parental leave	Wellness
Occupational Health and Safety		
103-1	Explanation of the material topic and its Boundary	Safety in the workplace; Wellness
103-2	The management approach and its components	Safety in the workplace; Wellness
103-3	Evaluation of the management approach	Safety in the workplace; Wellness
403-1	Occupational health and safety management system	Safety in the workplace
403-2	Hazard identification, risk assessment, and incident investigation	Safety in the workplace
403-3	Occupational health services	Wellness
403-4	Worker participation, consultation, and communication on occupational health and safety	Safety in the workplace
403-5	Worker training on occupational health and safety	Safety in the workplace
403-6	Promotion of worker health	Safety in the workplace; Wellness
403-7	Prevention and mitigation of occupational health and safety impacts directly linked by business relationships	Safety in the workplace
403-8	Workers covered by an occupational health and safety management system	Safety in the workplace
403-9	Work-related injuries	Safety in the workplace

GRI - Specific Disclosures

GRI Standard	Disclosure	Location / Direct Answer
Training and Education		
103-1	Explanation of the material topic and its Boundary	Ethics and compliance ; Fostering a diverse and inclusive culture ; Supporting our people
103-2	The management approach and its components	Ethics and compliance ; Fostering a diverse and inclusive culture ; Supporting our people
103-3	Evaluation of the management approach	Ethics and compliance ; Fostering a diverse and inclusive culture ; Supporting our people
404-2	Programs for upgrading employee skills and transition assistance programs	Talent and culture

Diversity and Equal Opportunity

103-1	Explanation of the material topic and its Boundary	Fostering a diverse and inclusive culture
103-2	The management approach and its components	Fostering a diverse and inclusive culture
103-3	Evaluation of the management approach	Fostering a diverse and inclusive culture
405-1	Diversity of governance bodies and employees	Fostering a diverse and inclusive culture

Non-discrimination

103-1	Explanation of the material topic and its Boundary	Fostering a diverse and inclusive culture
103-2	The management approach and its components	Fostering a diverse and inclusive culture
103-3	Evaluation of the management approach	Fostering a diverse and inclusive culture

GRI - Specific Disclosures

GRI Standard	Disclosure	Location / Direct Answer
Child Labor		
103-1	Explanation of the material topic and its Boundary	Ethics and compliance
103-2	The management approach and its components	Ethics and compliance
103-3	Evaluation of the management approach	Ethics and compliance
Forced or Compulsory Labor		
103-1	Explanation of the material topic and its Boundary	Ethics and compliance
103-2	The management approach and its components	Ethics and compliance
103-3	Evaluation of the management approach	Ethics and compliance
Human Rights Assessment		
103-1	Explanation of the material topic and its Boundary	Fostering a diverse and inclusive culture; Sourcing responsibly and ethically
103-2	The management approach and its components	Fostering a diverse and inclusive culture; Sourcing responsibly and ethically
103-3	Evaluation of the management approach	Fostering a diverse and inclusive culture; Sourcing responsibly and ethically
412-1	Operations that have been subject to human rights reviews or impact assessments	Sourcing responsibly and ethically
412-2	Employee training on human rights policies or procedures	Fostering a diverse and inclusive culture; Sourcing responsibly and ethically

GRI - Specific Disclosures

GRI Standard	Disclosure	Location / Direct Answer
Local Communities		
103-1	Explanation of the material topic and its Boundary	Engaging with our communities
103-2	The management approach and its components	Engaging with our communities
103-3	Evaluation of the management approach	Engaging with our communities
413-1	Operations with local community engagement, impact assessments, and development programs	Engaging with our communities

Supplier Social Assessment

103-1	Explanation of the material topic and its Boundary	Corporate governance; Ethics and compliance; Sourcing responsibly and ethically
103-2	The management approach and its components	Corporate governance; Ethics and compliance; Sourcing responsibly and ethically
103-3	Evaluation of the management approach	Corporate governance; Ethics and compliance; Sourcing responsibly and ethically

Public Policy

103-1	Explanation of the material topic and its Boundary	Encouraging corporate citizenship and civic participation
103-2	The management approach and its components	Encouraging corporate citizenship and civic participation
103-3	Evaluation of the management approach	Encouraging corporate citizenship and civic participation
415-1	Political contributions	Encouraging corporate citizenship and civic participation

GRI - Specific Disclosures

GRI Standard	Disclosure	Location / Direct Answer
Customer Health and Safety		
103-1	Explanation of the material topic and its Boundary	Product safety
103-2	The management approach and its components	Product safety
103-3	Evaluation of the management approach	Product safety
416-1	Assessment of the health and safety impacts of product and service categories	Product safety
416-2	Incidents of non-compliance concerning the health and safety impacts of products and services	Product safety
Socioeconomic Compliance		
103-1	Explanation of the material topic and its Boundary	Corporate governance; Ethics and compliance; Sourcing responsibly and ethically
103-2	The management approach and its components	Corporate governance; Ethics and compliance; Sourcing responsibly and ethically
103-3	Evaluation of the management approach	Corporate governance; Ethics and compliance; Sourcing responsibly and ethically
419-1	Non-compliance with laws and regulations in the social and economic area	Corporate governance; Ethics and compliance; Sourcing responsibly and ethically

SASB Index - Household and Personal

Topic	Accounting Metric	Response/Location
Sustainability Disclosure Topics & Accounting Metrics		
Water management	CG-HP-140a.1 (1) Total water withdrawn, (2) total water consumed, percentage of each in regions with High or Extremely High Baseline Water Stress	While water has not been identified as a material issue for the company, Newell Brands continues to track and evaluate water usage and strives to reduce consumption over time. See report section on Reducing our environmental impact .
	CG-HP-140a.2 Description of water management risks and discussion of strategies and practices to mitigate those risks	
Product environmental, health, and safety performance	CG-HP-250a.1 Revenue from products that contain REACH substances of very high concern (SVHC)	Newell Brands currently does not track these revenue-related disclosures, and we'll be evaluating measurement for future reports.
	CG-HP-250a.2 Revenue from products that contain substances on the California DTSC Candidate Chemical List	
	CG-HP-250a.4 Revenue from products designed with green chemistry principles	
	CG-HP-250a.3 Discussion of process to identify and manage emerging materials and chemicals of concern	Product safety
Packaging lifecycle management	CG-HP-410a.1 (1) Total weight of packaging, (2) percentage made from recycled and/or renewable materials, and (3) percentage that is recyclable, reusable, and/or compostable	Newell Brands currently does not track these measurements, and we'll be evaluating measurement for future reports.
	CG-HP-410a.2 Discussion of strategies to reduce the environmental impact of packaging throughout its lifecycle	
Environmental and social impacts of palm oil supply chain	CG-HP-430a.1 Amount of palm oil sourced, percentage certified through the Roundtable on Sustainable Palm Oil (RSPO) supply chains as (a) Identity Preserved, (b) Segregated, (c) Mass Balance, or (d) Book & Claim	Not material to Newell's products or operations
Activity Metrics		
	Number of manufacturing facilities	45